INTRODUCTION

Management research builds and enhances knowledge capital that enriches the practice and profession of management making it possible for individuals and organizations to deliver results in the best possible way. Research as a critical input for knowledge generation and application is not a widely practiced function in our society. This is more so in management. This situation needs to be corrected. One way of doing it is to prepare managerial professionals with high quality research and analytical skills to work in academic, business, government, and non-governmental organizations. There is also a need for promoting the tradition of research in management for its professionalization and high value addition. Kathmandu University School of Management (KUSOM) aims to address these needs through its Master of Philosophy (MPhil) in Management program.

PROGRAM OBJECTIVES

MPhil in Management is a research oriented Master degree program that offers a student with substantial grounding in state-of-the-art academic knowledge in management with advanced research skills. Students pursuing this program at KUSOM will

- Enhance their competitive edge in conceptual and analytical skills in management disciplines for advanced career in academics or other professions in management in specialist professional roles;
- Develop research capability in management disciplines for improving management knowledge, practice, and profession; and
- Build a foundation for pursuing the doctoral degree in Management.

PROGRAM STRUCTURE

MPhil in Management is an intensive two year full time study program stretched over six terms of 14 weeks each. Students are required to take a minimum of 36 credit hours courses that include core courses, concentrations, and electives along with a research thesis. They may take few more additional courses of their interests.
The program consists of core courses of 16 credits, specialization courses of 10 credits, elective course of 2 credits and a research thesis of 8 credits as outlined below:

**Core Courses (16 Credits)**

c. Advanced Research Methodology [4]
d. Advanced Managerial Economics [3]
e. Econometrics [2]
f. Qualitative Research Methods [3]

**Concentrations (10 Credits)**

Students may concentrate in one of the following fields:

a. General Management  
b. Finance  
c. Marketing

Concentration area consists of a total of 10 credit hours – two 3 credit courses and one 4 credit research seminar. The courses offered in each of the concentration areas are given below.

**A. General Management**

b. Organizational Development and Change [3] 
c. Organization Theory [3] 
d. Organization and People [3] 
e. Human Resources Strategies [3] 
f. Advanced Topics in Management and Human Resources [3] 
g. Research Seminar in Management and Human Resources [4] 
h. Directed Reading [3]

**B. Finance**

b. Advanced Finance Theory [3] 
c. Investment Analysis and Portfolio Management [3] 
d. Advanced International Finance [3] 
e. Financial Derivatives [3] 
f. Fixed Income Analysis [3] 
g. Advanced Topics in Finance [3] 
h. Research Seminar in Finance [4] 
i. Directed Reading [3]
C. Marketing

a. Advanced Consumer Behavior [3]
b. Strategic Marketing [3]
c. International Marketing [3]
d. Research Seminar in Marketing [4]
e. Directed Readings [3]

Electives (2 credits)

Students will choose one of the following courses as their elective.

c. Negotiation [2]
d. Advanced Econometrics [2]
e. Systems Thinking and Modeling for Management [2]
g. Knowledge Management [2]
h. Case Methods in Research [2]
i. International Business [2]
l. Business Analysis [2]

Research Thesis (8 credits)

Students will work on their research proposal beginning the 5th term. S/he has to select a thesis advisor during the term, and the two other members for the thesis committee. One of the members may be from outside of KU. Upon successful defense of the thesis proposal, the Dean will formally approve it to carry out the research. Students are expected to complete the thesis work by orally defending before the committee by the end of the 6th term.

Prerequisites Course Works

Selected candidates from non-management backgrounds may require to take some pre-requisite graduate level courses as specified by the School prior to or concurrent with the prescribed MPhil courses.

PROGRAM DETAILS

Target Group

1. Management teachers, trainers, researchers and consultants as well as practicing managers seeking to gain advanced knowledge in management and/or develop research skills in management for career enhancement.

2. Management graduates wishing to pursue the doctoral degree in management.
**Admission Cycle**

Applications for MPhil admission will be invited annually in August and the program of study will start from Fall Term (September) of each year.

**Admission Requirements**

a. The MPhil Program is open to Nepali and non-Nepali nationals with:

- A Master’s degree in management-related disciplines (including business management, general management, development management and other functional, sectoral or policy management fields); master’s degree in engineering, physics, mathematics, statistics and economics-related disciplines; or master’s degree in selected social sciences disciplines* from the universities recognized by Kathmandu University;

- Minimum CGPA of 3.25 on a scale of 4.0 or 60 percent in the Master degree;

- Strong quantitative background in graduate and undergraduate level; and

- Research aptitude.

*Selected candidates from non-management backgrounds may require to take some pre-requisite graduate level courses as specified by the School prior to or concurrent with the prescribed MPhil courses.

b. Selection of the candidates shall be based on:

- Scores on the Admission Test;
- Personal interview;
- Merit of academic attainments;
- Research aptitude and Commitment;
- Proficiency in English Language

**Duration**

MPhil in Management is a two years program with the possibility for completing it being three years. Under certain conditions, one year grace period may be allowed for completion of the dissertation work.

**Academic Calendar**

- The annual cycle of PhD program will be as follows:
  
  Fall Term (September - January)
  Spring Term (February - May)
  Summer Term (June - September)

- The duration of each term will be of 14 weeks.